

# Zoe and The Time Rabbit



Sarah McMenemy

Zoe's Daddy had to go away. He had important work to do.



Zoe and Mummy helped  
him pack his bag.



She wished she was  
going with him.

The time came for them to say goodbye.



Daddy told Zoe that he would  
miss her and think about her  
every day.

He told her that he loved  
her and that he was looking  
forward to seeing her when  
he got back.

He gave her a toy  
rabbit to hug while  
he was away.

When Zoe went to bed that night she felt sad.

She asked how long it would be until Daddy came home.



Mummy said that he would be gone for a long time, but that everything would be fine.

The next day, Zoe and Mummy carried on doing the things they normally did.



They went on the bus.

They went to the park.



They cooked, ate their dinner and tidied up.



They went to the shops.

After a few days, Zoe asked Mummy if Daddy was coming home soon.



Mummy smiled and said that it hadn't been long and that Daddy wasn't coming home yet.

Zoe was missing Daddy. While Mummy was busy the minutes passed slowly.



Sometimes she felt sad.

Sometimes she felt lonely.

Sometimes she felt scared.



Sometimes she felt angry.

One day, Zoe and Mummy were in the car. Zoe looked out of the window.

She could see families doing things together.



She asked Mummy if Daddy had gone away because she had done something wrong.



Mummy smiled  
and shook her head.  
She told Zoe that she  
hadn't done anything wrong,  
that Daddy loved her, but that he  
had to go away to work for a while.



Then the rabbit looked at her.

He seemed to know  
that she was feeling sad.



The next day it happened again.  
Mummy was busy and Zoe was  
sitting on her own.

She called him 'Time Rabbit'  
because he had a clock  
on his tummy.



The rabbit sat with her and held her hand.

While Mummy was busy, Zoe and Time Rabbit played together.

They drew pictures.



They read books.



They played cards.

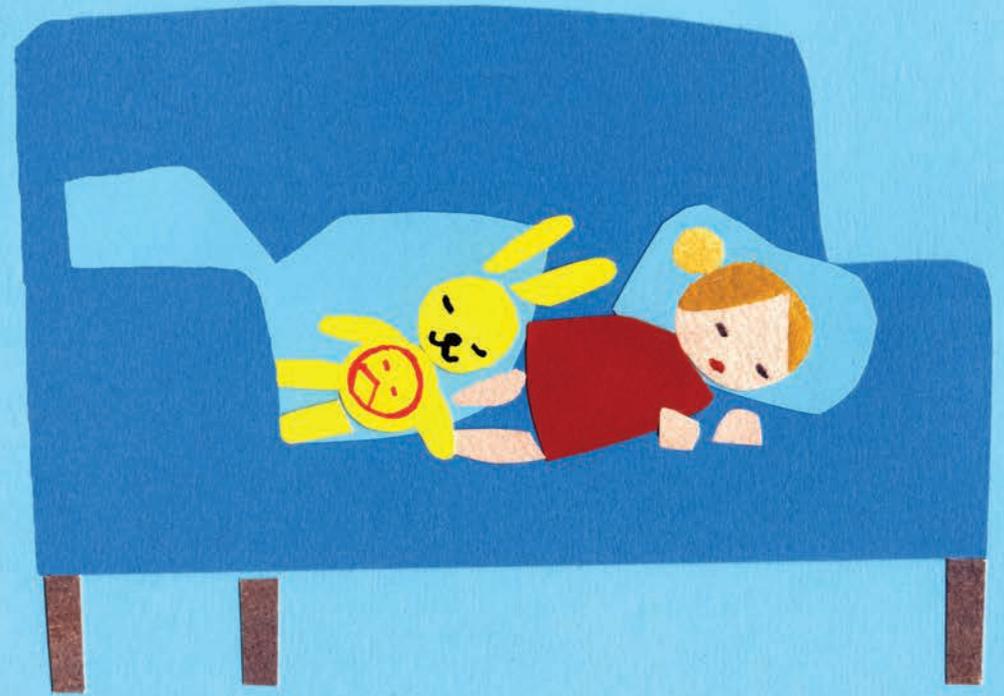


When leaves started to fall, they went outside and collected them.



They made a snowman together,  
when it started to snow.

When Zoe was tired they had  
a rest together.



One day it was Zoe's birthday.



Mummy made her a cake  
and gave her a present.

When Mummy told her it was from  
Mummy and Daddy, she started to cry.

Zoe asked Mummy if Daddy was  
ever coming home.

Mummy told her not to worry  
and that it would not be long now.



Slowly, the days started to get brighter and flowers started to grow in the garden.



Then one day, Mummy said that Daddy would be home soon.



They all started to count down the days.

On the day that Daddy  
was coming home,  
Time Rabbit smiled at Zoe.  
It was time for him to go.



Zoe knew that Time Rabbit  
would be there  
if she needed him again.

That afternoon, Zoe and Mummy were looking out of the window when they saw someone that looked like Daddy.



There was a knock at the door...

Mummy opened the door... and there was Daddy!



Daddy was home!

Zoe was so pleased to see him.

Daddy told her that he loved her  
and had missed her every day.



*They were all very happy to be together again.*



*... and Time Rabbit  
smiled to himself.*

#### ACKNOWLEDGEMENTS



**Spider**, a brand PR and digital marketing agency which created this campaign  
[www.wearespider.com](http://www.wearespider.com)

**Sarah McMenemy** who wrote and illustrated this book

**The Artworks**, a boutique illustration agency representing the finest illustrators

Zoe's Daddy had to go away. Zoe wished she was going with him. Zoe is sad, but her Daddy has given her a present to help her while he's away - a magical time rabbit...



Zoe and the Time Rabbit is the ideal book for any child whose parent is going away for a long time. Beautifully and inventively illustrated, the story follows Zoe and her emotions over the time her Daddy is away until he returns to her.



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